

Sponsorship Form

Please type or print and e-mail to abilitytour@peckham.org or fax to 517.316.4412 or mail to Ability Tour, C/O Peckham, 3510 Capital City Blvd, Lansing, MI 48906-2102 by June 21, 2011.

Note: Please print organization name as you want it to appear on all sponsorship material. Please email logo artwork to abilitytour@peckham.org.

Organization: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorships

Method of Payment (circle one): Credit Card / Check Enclosed / Send Invoice

Send completed form with payment to: Ability Tour - Peckham, Inc., 3510 Capital City Blvd, Lansing, MI 48906.

Credit Card Number _____ MC/VISA

Expiration date: _____ Signature: _____

- | | |
|--|--|
| <input type="checkbox"/> Food Sponsor \$5,000 | <input type="checkbox"/> Information Sign Sponsor \$1,000 |
| <input type="checkbox"/> Assistive Technology Sponsor \$3,000 | <input type="checkbox"/> Tour Bib Sponsor \$600 |
| <input type="checkbox"/> SAG Sponsor \$2,000 | <input type="checkbox"/> Music Sponsor \$500 |
| <input type="checkbox"/> Tour Gift \$2,000 | <input type="checkbox"/> Mile Marker Sign Sponsor (\$75 each Total Amount \$_____) |
| <input type="checkbox"/> Aid Station Sponsor \$1,000 each, 3 total Total amount \$_____) | <input type="checkbox"/> Bike Fair Tent \$250* |
| <input type="checkbox"/> Registration \$800 | <input type="checkbox"/> Create Your Own \$TBD |
| <input type="checkbox"/> Repair Tent \$1,000 | <input type="checkbox"/> Donation (Amount \$_____) |

For more information regarding the Ability Tour or event sponsorship contact Peckham Community Partnership Foundation at 517 316-4017 or abilitytour@peckham.org



The poster features a background of a blue sky with white clouds and a road stretching into the distance. At the top, there are two stylized cyclist icons with red wheels. Below them, the word "ABILITY" is written in large, bold, black letters, and "TOUR" is written in smaller, red letters below it. The main text reads "Ability Tour Sponsorship Opportunities" in a large, red, italicized font. Below that, the date and location "JULY 16 LANSING, MI" are written in bold, black letters. At the bottom, the website "ABILITYTOUR.ORG" and the phone number "517.316.4017" are written in bold, black letters.

Ability Tour Information



The Ability Tour is an inclusive bike ride that aims to showcase the abilities of all people. Through assistive technology and accommodations, the Ability Tour provides increased opportunity for each individual to challenge themselves on our 8, 30 or 50 mile routes. Accessibility has been considered for all aid stations and SAG services.

Ability Tour's mission is to raise awareness of the abilities for persons with disabilities, and equip other recreational events with the tools and accommodations to make events accessible for all individuals. Proceeds from the Ability Tour will go directly toward this goal.

The Ability Tour is supported by the Peckham Community Partnership Foundation, which supports the initiatives, programs and services that help Peckham, Inc. fulfill its mission. The Foundation funds critical gaps that can make a difference in the lives of those striving for independence.

Peckham Inc., is a nonprofit vocational community rehabilitation organization. Its mission is to provide a wide range of opportunities to maximize human potential for persons striving for independence and self-sufficiency.

Sponsor!
We Say You're Able. Come Ride With Us.
Saturday July 16, 2011

"The Ability Tour has taken the universal design philosophy and applied it to a bicycle tour. Accessibility for individuals who use a wheelchair or individuals with cognitive impairments has been addressed in every phase of the tour. Everyone has the opportunity to push themselves by riding with the fastest cyclists in the state to the individuals completing their first 8 mile ride with a companion cyclist."

- John Waterman, Programs to Educate All Cyclists



Become a Sponsor

The Ability Tour offers sponsorships to reach out to the cycling community. Sponsorship supports the growing number of persons with disabilities who want to more fully participate in athletic activities in the greater Lansing area and Michigan.

Sponsors benefit from exposure to hundreds of event attendees, including cyclists from all over the region. We invite all community leaders, the business community and elected officials to join with us.

Sponsorship Packages

Review sponsorship opportunities below that will best suit your needs. You won't want to miss this event. Become a sponsor today!

Sponsors will receive logo placement on the Ability Tour website, Peckham website name recognition in the registration packet, and signage on course. All sponsorships are exclusive (except Bike Fair Tent & Create Your Own). Sponsors will be mentioned in a pre and post event news release to local and statewide media, and social media.

Sponsors are welcome to include coupons for discounts or other promotional material in the registration packets. Any materials to be included must be delivered to Peckham no later than Tuesday, June 21, 2011.

Food Sponsor, \$5,000

Tent in Bike Fair area, banner at food station, verbal recognition at the event, sponsor signs on all three routes, logo on t-shirt and all Ability Tour marketing pieces.

Assistive Technology, \$3,000

Tent in Bike Fair area, banner, verbal recognition at the event, sponsor signs on all three routes, and logo on t-shirt.

SAG sponsors, \$2,000

Tent in Bike Fair area, magnetic signs on all four (4) SAG vehicles, verbal recognition at the event, sponsor signs on all three routes, and logo on t-shirt.

Tour Gift, \$2,000

Tent in Bike Fair area, prominent logo placement on gift (t-shirt), sign at registration, and sponsor signs on all three routes.

Aid Station Sponsor, \$1,000 each, 4 total

Banner at each aid station, verbal recognition at the event, sponsor signs on all three routes, and logo on t-shirt.

Registration, \$800

Banner at registration and sponsor sign on course.

Repair Tent Sponsor, \$1,000

Banner at repair tent at start/finish line, sponsor signs on all three routes, and logo on t-shirt.

Information Sign Sponsor, \$1,000

Sixteen (16) signs along the tour route sharing facts regarding people with disabilities. Sponsor names appears at the bottom center of every sign, sponsor signs on all three routes, and logo on t-shirt.

Tour Bib Sponsor, \$600

Company logo on all Ability Tour race bibs, sign near registration, sponsor sign on the course.

Music Sponsor, \$500

Sign near entertainment tent and sponsor sign on the course.

Mile Marker Sign Sponsor, \$75 each

Marker signs will mark every 1/2 mile along the entire tour. Sponsor names appear at the bottom center of the sign.

Bike Fair Tent, \$250*

Tent in Bike Fair area (10 x 10) with one 8 foot table and two chairs. Organization may display information or have items for sale.

Create Your Own Sponsor, \$TBD

You tell us how you'd like to be involved.